

KENWOOD

MEDIA RELEASE

JVCKENWOOD Awards St. John Ambulance \$10,000 in Communications products

The Barrie, Simcoe County and Muskoka Region branch is the 2019 recipient of the annual "Kenwood Cares" grant.



MISSISSAUGA, ON, CA – JVCKENWOOD Canada Inc. is proud to announce that the Barrie, Simcoe, Muskoka branch of St. John Ambulance (SJA) is the 2019 recipient of the “Kenwood Cares” grant, which awards a volunteer organization with \$10,000 in Kenwood Communications equipment every year.

“We are beyond ecstatic and grateful that the JVCKENWOOD Canada team selected our local office for this award”, said Cathy Banting, Branch Manager at St. John Ambulance’s Barrie, Simcoe and Muskoka branch. “The renowned quality and dependability of Kenwood products will be an invaluable addition to our team of volunteers, ensuring clear communication when it is needed most.”

The SJA team was selected from a varied group of applicants from across Canada. This is the fifth year that the JVCKENWOOD Canada team has coordinated this program, and interest has increased year-over-year.

“This was by no means an easy decision”, said Wilfried Mulder, National Sales Manager at JVCKENWOOD Canada. “The submissions we received were very thorough and the need for products was outlined clearly, but once we read the SJA application, we knew this grant would go a long way in helping a lot of people in a budding community.”

Although the equipment will be provided by JVCKENWOOD Canada, one of its authorized dealers, Telequip Systems Ltd., will be handling the product sourcing and installation for SJA. Having been in business in the Barrie, ON area for over 30 years, they are the ideal partner to work alongside SJA to ensure the Kenwood communications products are optimized for the team’s needs.

“When JVCKENWOOD Canada reached out and said they had awarded their 2019 Kenwood Cares grant to a local SJA branch, we knew we had to be involved,” said Kelly Best, President of Telequip Systems Ltd. “We are proud to be an authorized dealer for Kenwood products, and even more proud that we can help recognize one of the many great volunteer organizations in our country.”

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About JVCKENWOOD Canada Inc.

JVCKENWOOD Canada Inc. is a subsidiary of JVCKENWOOD Corporation, a global manufacturer specializing in Automotive, Media and Professional System Solutions. JVCKENWOOD operates four business segments, Automotive, Professional Services, Media Services and Healthcare. JVCKENWOOD creates excitement and peace of mind, while aiming to achieve profitable growth and become a business group that is widely trusted by society. For more information, visit www.ca.jvckenwood.com

About ST. JOHN AMBULANCE

St. John Ambulance is an international humanitarian organization and is a foundation of the Order of St. John. As Canada's standard for excellence in First Aid and CPR services, St. John Ambulance offers innovative programs, ensuring Canadians receive the best quality training. Revenue generated from First Aid/CPR and Mental Health First Aid training supports St. John Ambulance's charitable work. To learn more, please visit www.sja.ca.