

## Kenwood awards fourth annual Communications Package valued at \$10,000



Mississauga, ON – April 5<sup>th</sup>, 2018 – JVCKENWOOD Canada Inc. recognize the invaluable role volunteer organizations provide to their community, and, as a manufacturer, realize the need to recognize and show appreciation for their services by awarding their ongoing community efforts.

JVCKENWOOD Canada Inc. initially introduced the Kenwood Cares program in October 2014, a program designed to help with day-to-day needs by supplying a communication system support grant valued at \$10,000. Over the course of four annual grants, countless submissions have been received.

All submissions were reviewed, and were weighed on: overall organizational need for communications equipment, established track record of service or potential for success within the community and overall benefit to the community via public safety, education and community service. While many organizations were deemed deserving, we are proud to award this grant to L'Association Québécoise des Bénévoles en Recherche et Sauvetage (AQBRS).

Guy Lapointe, President of AQBRS states, "On behalf of the members of the Quebec search and rescue volunteer Association, I sincerely thank JVC Kenwood for recognizing the tremendous work of our members by awarding us the amount of \$ 10,000 in radio equipment. We are very happy to be the recipients of this year. The award of this grant will have a direct impact on the effectiveness of search and rescue operations."

"The involvement and commitment of the AQBRS meeting the search and rescue needs of Quebec

communities is remarkable! With the participation of more than 550 volunteer members across Quebec, their support for Public Safety Services is essential during research operations. Whether in urban or regional areas, AQBRS is present to offer their expertise for terrestrial or aquatic research. We are very pleased to present to AQBRS a donation of \$ 10,000.00 from the KEWOOD CARES program, recognizing Canadian non-profit organizations that have an impact in their communities. Congratulations!" says Francois Leboeuf, National Sales Manager, Public Safety and Government Services Sector.

Congratulations to L'Association Québécoise des Bénévoles en Recherche et Sauvetage!